

TELE REP

Order#:

Agency: TARGET ENTERPRISES

Advertiser: ISS/PROTECT MI VOTE

Buyer: CINDIE CRANE

REP BUYLINES

Dates: Sep24/12 - Sep30/12

Prod1: PROTECT MI VOTE

Prod2:

Tel #:

Requested by: ANGIE

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Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name
	##CASH										
	PROTECT MI VOTE NO ON GAMING EXPANSION										
	1	M-F/530-6A	30S	\$200	Sep24/12	Sep28/12	1	5	5	\$1,000	530AM NEWS
	2	M-F/6-630A	30S	\$300	Sep24/12	Sep28/12	1	5	5	\$1,500	6AM ENWS
	3	M-F/630-7A	30S	\$300	Sep24/12	Sep28/12	1	5	5	\$1,500	630AM NEWS
	4	M-F/7-9A	30S	\$300	Sep24/12	Sep28/12	1	10	10	\$3,000	CBS THIS MORNING
	5	M-F/9-10A	30S	\$300	Sep24/12	Sep28/12	1	5	5	\$1,500	LIVE WITH KELLY
	6	M-F/11A-12N	30S	\$700	Sep24/12	Sep28/12	1	5	5	\$3,500	PRICE IS RIGHT
	7	M-F/12N-1230P	30S	\$400	Sep24/12	Sep28/12	1	5	5	\$2,000	NOON NEWS
	8	M-F/3-4P	30S	\$300	Sep24/12	Sep28/12	1	5	5	\$1,500	DR PH IL
	9	M-F/5-530P	30S	\$500	Sep24/12	Sep28/12	1	5	5	\$2,500	5PM NEWS
	10	M-F/530-6P	30S	\$600	Sep24/12	Sep28/12	1	5	5	\$3,000	530PM NEWS
	11	M-F/6-630P	30S	\$750	Sep24/12	Sep28/12	1	5	5	\$3,750	6PM NEWS
	12	M-F/630-7P	30S	\$800	Sep24/12	Sep28/12	1	5	5	\$4,000	630PM NEWS
	13	M-F/7-730P	30S	\$2,000	Sep24/12	Sep28/12	1	5	5	\$10,000	WHEEL
	14	M-F/730-8P	30S	\$2,000	Sep24/12	Sep28/12	1	5	5	\$10,000	JEOPARDY
	15	Tue/8-9P	30S	\$4,000	Sep25/12	Sep25/12	1	1	1	\$4,000	NCIS
	16	Tue/9-10P	30S	\$3,000	Sep25/12	Sep25/12	1	1	1	\$3,000	NCIS LA
	17	Thu/9-10P	30S	\$3,000	Sep27/12	Sep27/12	1	1	1	\$3,000	PERSON OF INTEREST
	18	Thu/10-11P	30S	\$2,000	Sep27/12	Sep27/12	1	1	1	\$2,000	ELEMENTARY7.6
	19	Fri/8-9P	30S	\$1,500	Sep28/12	Sep28/12	1	1	1	\$1,500	CSI NY
	20	M-F/11-1135P	30S	\$650	Sep24/12	Sep28/12	1	5	5	\$3,250	LATE NEWS
	21	Sat/7-730P	30S	\$500	Sep29/12	Sep29/12	1	1	1	\$500	WHEEL
	22	Sat/730-8P	30S	\$500	Sep29/12	Sep29/12	1	1	1	\$500	JEOPARDY
	23	Sun/9-1030A	30S	\$800	Sep30/12	Sep30/12	1	2	2	\$1,600	SUNDAY MORNING
	24	Sun/11-1135P	30S	\$650	Sep30/12	Sep30/12	1	1	1	\$650	SUN LATE NEWS
	25	Sun/1-430P	30S	\$1,800	Sep30/12	Sep30/12	1	2	2	\$3,600	NFL
	26	Sun/430-730P	30S	\$1,800	Sep30/12	Sep30/12	1	2	2	\$3,600	NFL
	27	Sun/7-8P	30S	\$2,500	Sep30/12	Sep30/12	1	1	1	\$2,500	60MINUTES
	28	Sun/10-11P	30S	\$2,000	Sep30/12	Sep30/12	1	1	1	\$2,000	MENTALIST
		Total 96 Spots for:		\$80,450					96	\$80,450	
		Monthly Estimate Dollars:									
										\$80,450 Sep/12	

Rep: TELEREP, INC

Run On: Aug16/12

Order#: affic#:

Station: lesperson: LISA RIDDLE

Agency: ##: 248

Advertiser: RA35+

Buyer: C



Mod Code	Buy Line	Day/Time	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH				
		PROTECT MI VOTE NO ON GAMING E			
	1	M-F/530-6A	2.5	Aug10/12	Rev #0: A
	2	M-F/6-630A	3.7	Aug10/12	Rev #0: A
	3	M-F/630-7A	3.7	Aug10/12	Rev #0: A
	4	M-F/7-9A	2.3	Aug10/12	Rev #0: A
	5	M-F/9-10A	3.2	Aug10/12	Rev #0: A
	6	M-F/11A-12N	4.2	Aug10/12	Rev #0: A
	7	M-F/12N-1230P	3.5	Aug10/12	Rev #0: A
	8	M-F/3-4P	2.2	Aug10/12	Rev #0: A
	9	M-F/5-530P	5.0	Aug10/12	Rev #0: A
	10	M-F/530-6P	5.2	Aug10/12	Rev #0: A
	11	M-F/6-630P	7.6	Aug10/12	Rev #0: A
	12	M-F/630-7P	7.1	Aug10/12	Rev #0: A
	13	M-F/7-730P	10.1	Aug10/12	Rev #0: A
	14	M-F/730-8P	11.6	Aug10/12	Rev #0: A
	15	Tue/8-9P	19.8	Aug10/12	Rev #0: A
	16	Tue/9-10P	14.1	Aug10/12	Rev #0: A
	17	Thu/9-10P	12.7	Aug10/12	Rev #0: A
	18	Thu/10-11P	4.6	Aug10/12	Rev #0: A
	19	Fri/8-9P	13.0	Aug10/12	Rev #0: A
	20	M-F/11-1135P	4.7	Aug10/12	Rev #0: A
	21	Sat/7-730P	4.6	Aug10/12	Rev #0: A
	22	Sat/730-8P	4.6	Aug10/12	Rev #0: A
	23	Sun/9-1030A	6.8	Aug10/12	Rev #0: A
	24	Sun/11-1135P	5.0	Aug10/12	Rev #0: A
	25	Sun/1-430P	74.6	Aug10/12	Rev #0: A
	26	Sun/430-730P	11.4	Aug10/12	Rev #0: A
	27	Sun/7-8P	10.0	Aug10/12	Rev #0: A
	28	Sun/10-11P	8.7	Aug10/12	Rev #0: A
		Total 96 Spots for:	677.2		
		Monthly Estimate Dollars:			
			677.2	Sep/12	